

BRIANNA KRESS

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SUMMARY

- Quality reporting and interviewing competency
- Excellent communication skills: magazine and newspaper writing, presenting, and coordinating group meetings
- Design graphics for magazines, website design, and media kits

EXPERIENCE

The Good Life Magazine, Syracuse University, Syracuse, NY

Fall 2023 – Spring 2025

Graphic Designer

Created illustrations pertaining to the content of the article. Designed page layouts.
Organized colors based on current issue's theme.

Baked Magazine, Syracuse University, Syracuse, NY

Spring 2024 – Spring 2025

Graphic Designer

Outlined article spreads using provided photographs and illustrations.

Multimedia Projects Capstone, Syracuse University, Syracuse, NY

Spring 2025

Art Director

Oversaw all creative elements in our podcast project like logo design, website design, branding, and graphics for each episode's page. Set schedules for creative team and established a visual identity.

SKILLS

- Microsoft Word, Powerpoint, Excel; Adobe InDesign, Photoshop, Premiere Pro, Audition; Figma
- HTML, CSS
- Associated Press writing style
- Copyediting
- Website design
- Branding
- Multimedia storytelling
- Project management

EDUCATION

S.I. Newhouse School of Public Communications

Syracuse University

Bachelor of Science: Magazine Journalism May 2025

Minor: Psychology